



MASTER CLASS
PRESENTATION

bonna



ABOUT BONNA

Bonna, the HoReCa brand of Kar Porselen (est. 1983), was founded in 2014 to provide innovative products and solutions for hospitality industry. Today with 2 facilities in Kocaeli/Turkey and Bilecik/Turkey with 36 million pieces capacity per year, Bonna proudly serves sector professionals in over 90+ countries and 6 continents.

With our technological infrastructure to provide personalized solutions for different needs, ethical partnership model and notion in “growing together” we aim to inspire tomorrow’s taste.

100% HoReCa



Production Area

110.000 m²



Çayırova



Bilecik

40 million pieces
per year with latest technology



OUR APPROACH

As Bonna, we are dedicated to meeting the needs of the present without jeopardizing future generations.

This dedication is one of our corporate principles, placing ethical standards at the very center of our corporate vision since the foundation of our company.

For us, integrity is a crucial quality. Therefore, throughout the production cycle, we consider the problems faced by the world and implement policies for responsible production.

One of our primary objectives is to sustain eco-optimized production. In our factory equipped with cutting-edge technologies, we aim to maximize natural gas and electricity consumption savings in all units.

Our daily operations are carried out in line with circular supply chain management. The water initially used in the production cycle is recycled to be used later. Furthermore, only recycled paper is used for the packing of Bonna products.



Eco-Optimized Production

80% Reduction in Electricity Consumption using New Generation Press Machines
30% Reduction in Natural Gas Usage Using Advanced Kiln



Sustainable Product Quality



Of The Total Water Consumed in a year, 80% is The Water Recycled From Earlier Production Stages.



Reduced Carbon Footprint






Body Comparison & Product Features



Product Body Comparison

	Fine China	Hard Porcelain	Vitrified	Fine Bone China	Stoneware
First Firing Temp	1000°C	800°C	1200°C	1250°C	950°C
Glaze Firing Temp	1250°C	1360°C - 1400°C	1000°C	1000°C	1200°C
Body Color	Ivory	Greyish	Off-white	Ivory	Greyish
Scratch Resistancy	✓	✓	✗	✗	✗
Edge Chip Warranty	<p>Not Edge Chip Resistant except Bonna Bonna is the <u>first</u> brand who provides Life Time Edge Chip Warranty on a fine china body.</p> 	✗	✓	✗	✗



PRODUCT SPECIFICATIONS



The entire Bonna product range identified with the “edge chip resistance logo” challenge the toughest standards and can be used for years by fulfilling the Horeca industry requirements.



Our special formula and ingredients add a unique glossiness and elegant ivory whiteness to Bonna products.



Our stackable design offers the best and the most practical solution even in the tightest storage areas.



With our extensive R&D efforts, our state-of-art glazing technique offers high-level scratch resistance in all our products.



Bonna products can be safely used in microwave and oven even for the high-temperature requirements of restaurants.



Our high-resistance glazing process protects all Bonna products in highly corrosive industrial dishwasher environment to meet the fast cycle needs.



Our products are durable against sudden temperature changes and under extreme temperature conditions in the kitchen with hard glaze surface and premium raw materials.





TRANSLUCENCY

Light reflection makes glaze appearance very shiny.
Translucent products improve the elegance of the presentations.

Translucency



More Light Reflection

Translucent products increases light reflection.



Shining Glaze

More translucency provides a shining glaze.





Edge Chip Resistance

1. Value For Money

Chipping is the one of the main problem for all hospitality organisations. In the industry, almost %70 of the renewal of breakages because of the chipping. Bonna specialises in the manufacture of extremely robust yet delicate products, which deliver lifetime edge chip warranty in versatile and innovative collections.

2. Reduces Operational Problems

Chipped plates are causing trouble also in the operations. Re-supplying and keeping huge inventory for easy chipping plates are increasing the operation costs. While preparing for the busy day Bonna plates are always ready to work hard as you do.




Bonna succeeded to drop renewal rate to **7% from 40%** once hard porcelain products replaced with Bonna.

Lifetime
Edge Chip
Warranty



LIFE TIME EDGE CHIP WARRANTY

During operation, the plate edges crack the fastest in the dishwashers. It might not be easy to spot the cracked plates within intense operation cycles.

Bonna can give “life edge chip warranty” for every product with “” logo on the catalogue against edge cracks which are the largest problems of the sector. The high edge resistance of these products is the result of intense R&D work.

Bonna is one of the few firms that can provide such a warranty.



GOOD TO KNOW

Edge resistance tests compared with similar brands are conducted by SGS laboratories.



Scratch Resistance

Premium ingredients mixed to form our craze resistant glaze shows a great performance against industrial dishwasher and abrasion caused by cutlery.



Thermal Shock Resistant

Translucency and elegant ivory whiteness are results of a deep Research and Development process. Ingredient formula we use gives a unique luminance to our products.



Stackable

Beside aesthetics, Bonna products are designed to give extra strength, reliable stackability and long life.

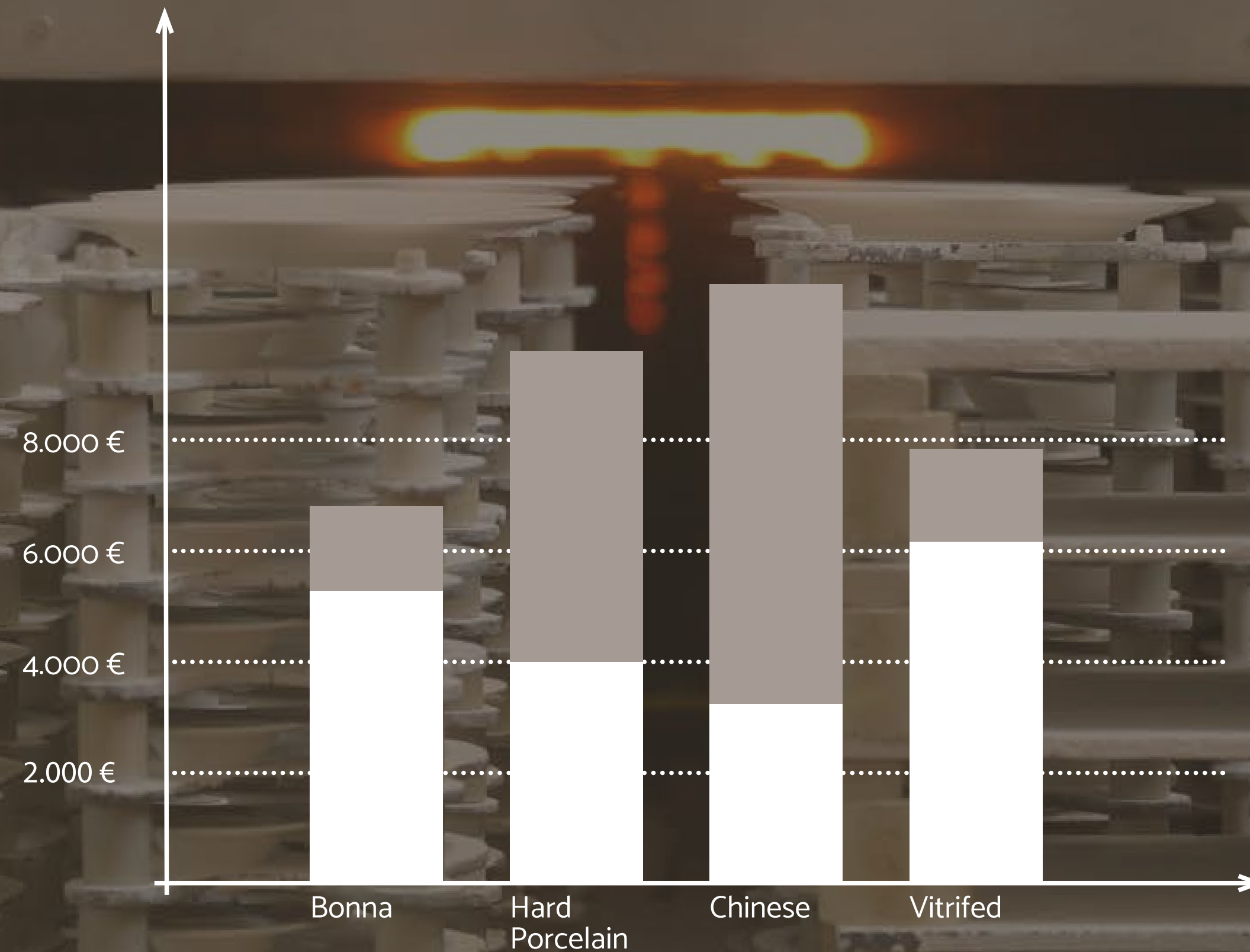


Microwave, Oven and Dishwasher Safe



SAVE YOUR COSTS!

- 5 years renewal
- start-up costs




Bonna is the only brand who provides Life Time Edge Chip Warranty on a fine china body.



MADE TO STOCK

Bonna has the inventory of products that are highly demanded by HoReCa.

Made to stock products are the products that Bonna undertakes to have inventory. Products in the made to stock (MTS) category have a fast delivery advantage.

Made to Stock items are marked with “” logo on the catalogue to identify easily. Also appointed Item List is included at the end of our catalogue.



A white cake decorated with strawberries and a lit candle, sitting on a blue plate. The cake is the central focus, with several strawberries on top and one on the side. A single lit candle is on top. The background is a soft, out-of-focus grey.

Decoration Technics

Reactive Glaze
Envisio Engraved
Envisio Matt
Envisio
Hand Painting



REACTIVE GLAZE

SKY & SAGE & SAND

Thanks to Bonna's specially created reactive glaze range, every application on the porcelain body brings out authentic colors and textures when met with the fire. Making sure each piece speaks for itself and has a magical touch, this artizan approach embraces genuine and diverse presentations just the way they deserve...

Gloire



Sphere Ocean & Sphere Soil

The naturality of sea tones, the originality of hand-painting technique and ancient tradition of pottery craftsmanship meet within the SPHERE Collection. Offering a natural background for your presentations, SPHERE awaits to take its spot on the tables as an unusual, rustic alternative thanks to impressive tonal transitions and rich glaze finish with a unique stoned appearance.





Pink Pott Bowl - Terra Pott Bowl

Focus, feel, smell and taste.

Meet our Pott Bowl specially designed for “bowl food” culture - the nouveau and colorful stop of culinary journeys! With its reactive glaze application, reactive glaze application and artistry relief details coming from the pottery tradition, Pott Bowl Collection puts the food on the spotlight; allows you create presentations to be appreciated with mindfulness and pleasure.



Notte

Inspired by the Italian word for “night”, NOTTE takes a privileged place on the table with the strong presence of black: the color for dignity, power and mystery. Thanks to the black glaze application covering the whole body, NOTTE pieces keep all the secrets the chef whispers to the plate; they only let the vivid colors and shapes of the presentation speak for themselves.





Ore Mar - Ore Tierra

Envisio Engraved

Sway





VIENTO

All avenues of Mediterranean region stretch out to blue, and all winds carry inviting aromas of exquisite flavors. We bring the original texture of Portuguese pavement to the background of Viento Collection, and decorated the rest with Mediterranean blue colored patterns each hand drawn individually. Viento simply became the elaborate symbol of a never ending summer on the table.

ENVISIO MATT

NACROUS

Contrast colors, random patterns and simple forms come together in NACROUS to make more room for outstanding details and punch lines of presentations.





ENVISIO

Blue Wave





Spring

HAND PAINTING



Aura Black Berry



SHAPES

NEW COLLECTION ★



HALO

Special edge design of HALO Collection awaits for master chefs, to deepen the presentations they create using dozens of colors, aromas and flavors. Inspired by the movement of the universe and the dynamics of nature, angular design of circular forms uses the reflection of light impressively. Thus this effortless simplicity allows you to create spectacular presentations and make food the hero of the whole setting. Crown your presentations with modern and balanced touch of HALO Collection, mirroring the circular motions of nature.



Can
YALMAN

NEAT

A signature collection from Bonna taking dining experience to next level: NEAT. Emphasizes the visuality of the presentations with its elegant form shaped by plain and flawless lines; highlights the colors, textures and shapes of the meal as a serene but yet stylish accompanist. With highly translucent ivory body and different glaze options, NEAT Collection awaits creative chefs who masters the use of design element.





EAST

The elegant form of Far Eastern flowers meets porcelain and creates an exquisite touch to your presentations. Specially designed for Bonna by one of Europe's most successful and innovative designers, Robin Levien, the EAST Collection provides a perfect fit with all kitchens and offers a distinctive playground for the "designers of food".



Robin
LEVIEN

HYGGE

The HYGGE (hyoo.guh) series inspired by the simple, pure and fluent array of nature, appeals to chefs who prefer to support their presentations with calm and complementary pieces far from tiring and unnecessary details. Those who adopt the motto of “using only as much as needed” and seek a minimalist accompanist for their creativity, will now create complementary tables with HYGGE.





VAGO

A modern and simple design suitable for contemporary cuisine and presentations; a unifying and complementary approach of different forms harmonizing perfectly with each other ... Chefs who have a holistic perspective to all elements creating the flawless meal, can now develop presentation alternatives for all the savours on their menu with the award-winning Vago Collection. Making a difference with its usage ergonomics, Vago also offers a selection of glass tableware options besides porcelain pieces.



MOOVE

Moove is an exciting range of square and rectangle rimmed plates. The rim profile covers with life time edge chip warranty makes Moove hard working teammate for you. With the plenty of presantation space, Moove encourages your creativity.





GOURMET

A simply stunning range with lasting durability. These robust coupe forms are ready to be hard-working teammates. Classical plain body with the plenty of space of the coupe form provides different presentation experiences in the right hands.

BANQUET

Light, strong and remarkable stackability!
Banquet as it's name offers a great
performance for banqueting or even
environments with the classical rimmed shape.





Bloom



POTT BOWL

Focus, feel, smell and taste.

Meet our Pott Bowl specially designed for “bowl food” culture - the nouveau and colorful stop of culinary journeys! With its reactive glaze application, reactive glaze application and artistry relief details coming from the pottery tradition, Pott Bowl Collection puts the food on the spotlight; allows you create presentations to be appreciated with mindfulness and pleasure.



AGORA

Bonna's AGORA Collection, inspired by the market places of ancient cities, symbolizes the unifying power of delightful food that brings people together. It supports the diversity of open buffet presentations with its design and ensures the food is always served fresh with its ideal size options.





KAFF

Reflecting the energy of coffee and the dynamism of city life, KAFF Collection has a design suitable for each coffee recipe you have in your menu. Offer your guests a top-level coffee pleasure thanks to the proper edge thickness, grip ergonomics and vivid design details.

SOFTLINE

While enjoying the rich flavors of coffee enhanced with pure touch of porcelain, you can also treat nature with the kindness and care it deserves... As we continue our sustainability journey, we are doing our part to reduce the use of paper cups and plastic containers in food and beverage industry. With our SOFTLINE porcelain cup collection, we offer an eco-friendly, healthy and colorful series for coffee lovers, while adding comfort to city life with an alternative size that can also be used as a portable bowl.



Rita and Core





A small step for you, a bigger one for them

What we take from the earth, we give it back. We reduce our carbon footprint with the Prints Collection, which we produce from 100% recycled material. We cooperate with WWF-Turkey so that threatened wild animals can take one more step on earth.

Every piece of Prints collection is genuinely inspired by the tail and footprints of threatened species. With every Prints product that can be put on the table, it is possible to draw attention to living creatures whose future is in danger and to make them leave another mark on the world.

Sustainable and Eco-Friendly Products

Prints by Bonna products are produced from 100% recycled industrial waste within the framework of Bonna's understanding of efficiency in the use of natural resources and sustainability in production. Bonna invites you to participate in this transformation from the table, with these products that it produced without wasting the resources of our planet.





GROUND

We produced the Bonna Ground series by giving back what we took from the soil that has surrounded humanity with mother's compassion since the beginning of time. We have worked diligently to present our endless respect for nature's repetitive refrains in their purest form.



CRAFT

Clay has a memory. It tells us the exuberant sound of a titmouse that lived in the past, the soft petals of a geranium, the story of a stagnant river. A cycle that ends always turns into soil and clay before it starts again.

With its sustainable design vision, Bonna Craft Collection carries this elemental energy of porcelain. With its amorphous form, each piece in the collection is unique and has an unrepeatable design. It comes from the past, but also belongs to the future. In other words, it is beyond time. And it is as spontaneous as life itself.



DESIGN AWARDS



GAIA



PRINTS



EAST



MOOD



PIUMA



VAGO



KAFF



POTT BOWL



HALO



SOFTLINE

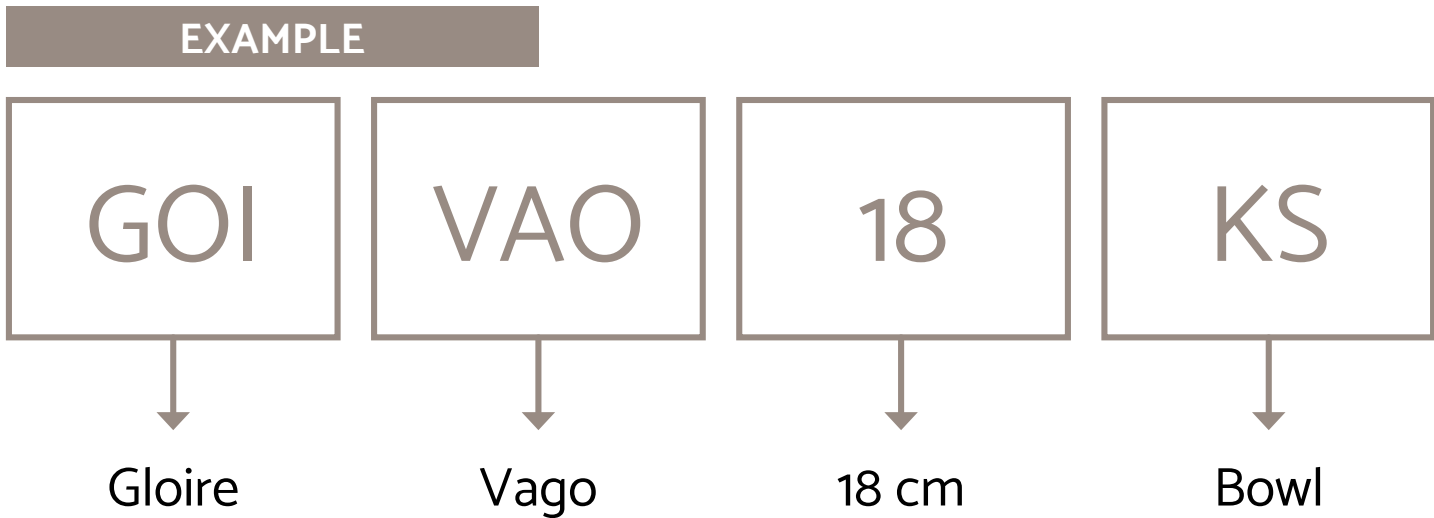
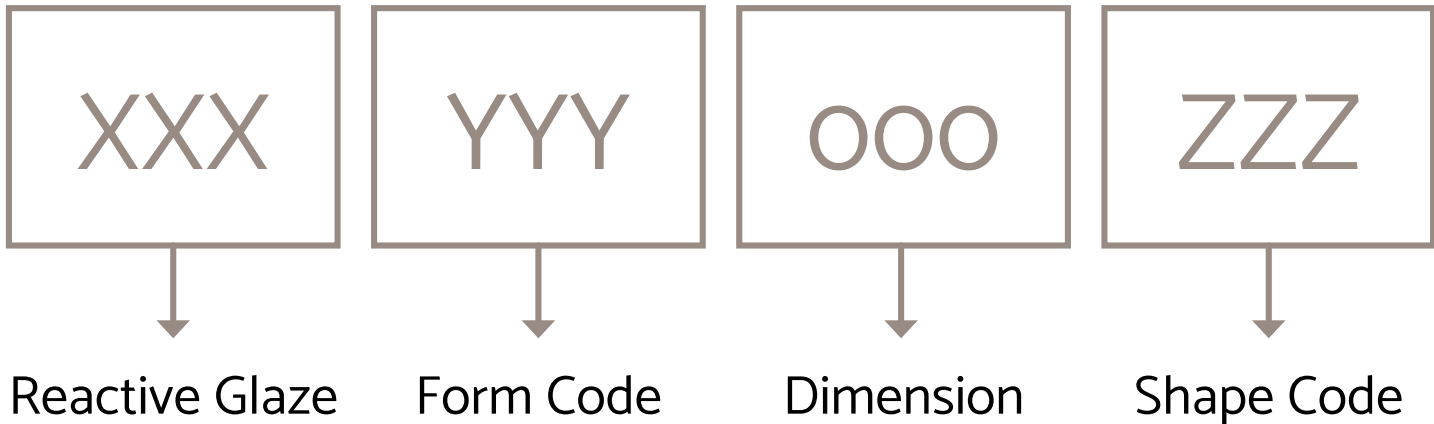


A top-down view of a dining table. The table is covered with a textured, light-colored surface. In the center, there is a large, round, textured grey placemat. On top of the placemat is a white plate with a textured rim, containing a dish of food. The dish appears to be a yellow curry or sauce with a piece of bread or rice, topped with sliced red onions, green herbs, and thin slices of red and orange vegetables. To the left of the placemat is another similar textured grey placemat. Above the placemat is a small, round, textured grey bowl containing a red and white garnish. In the bottom right corner, there is a folded grey napkin with a silver fork and knife resting on it. A small green plant is visible in the top right corner. The text 'PRODUCT CODING' is overlaid in the center of the image, enclosed in a white rectangular box.

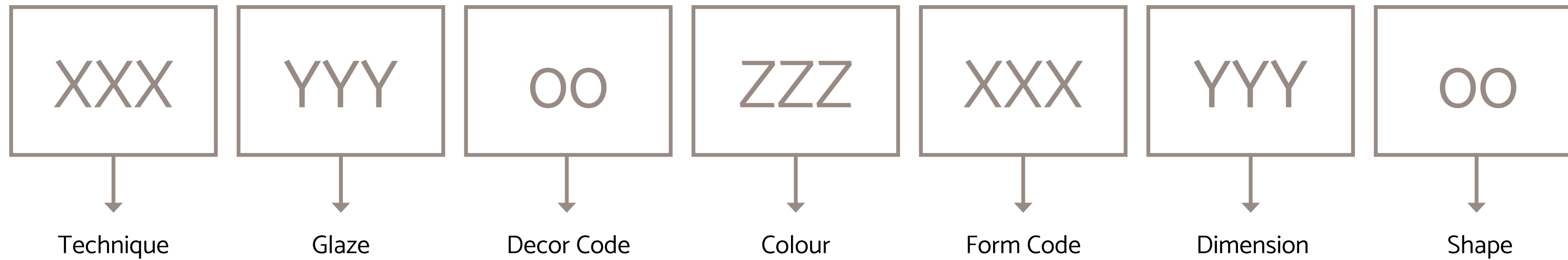
PRODUCT CODING



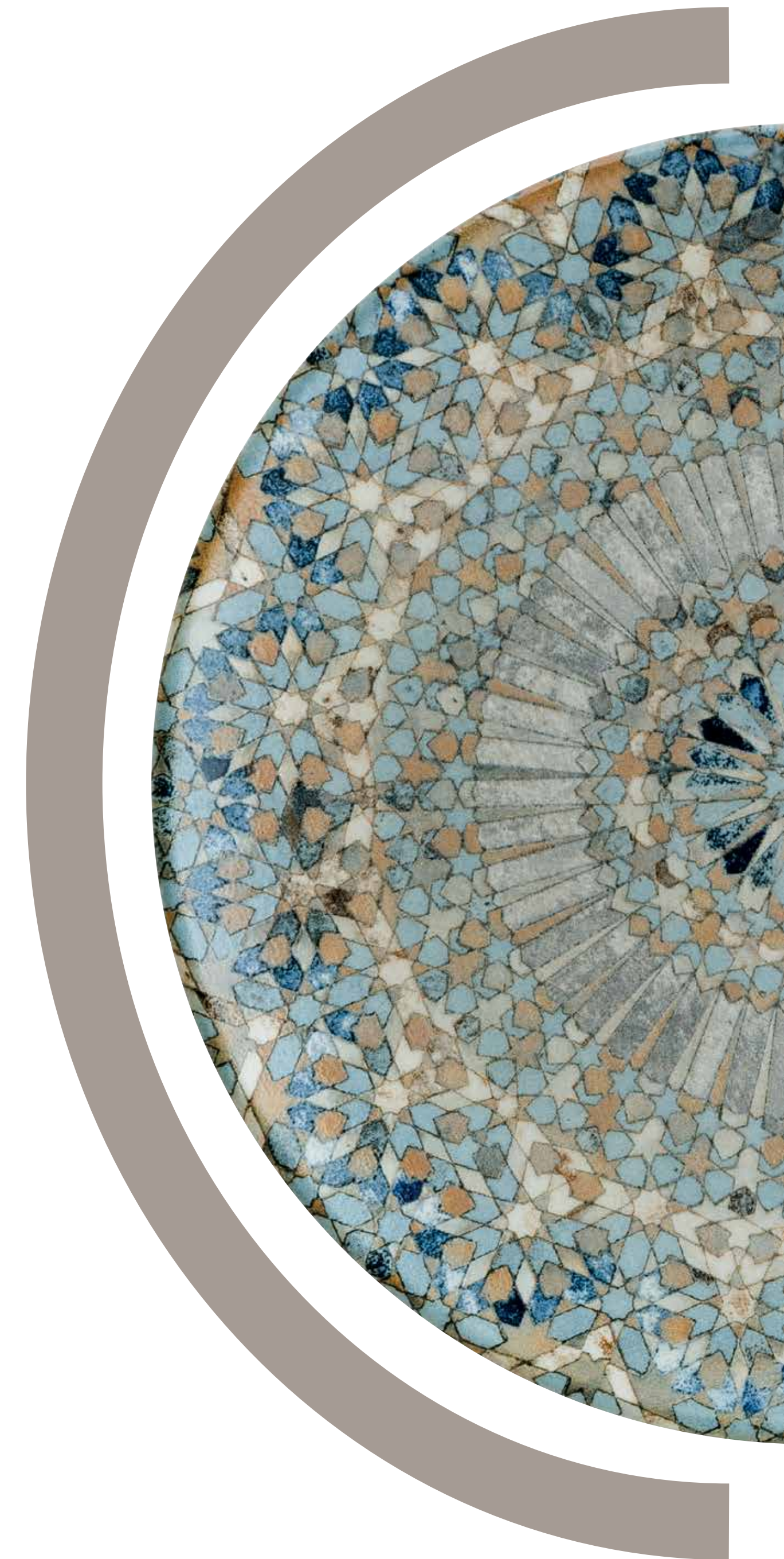
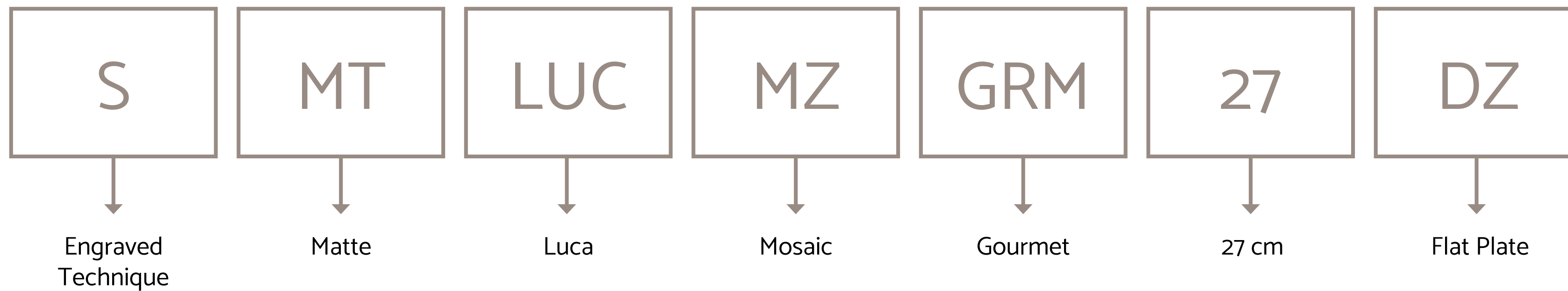
Coding for Reactive Glaze



Coding for Envisio Engraved

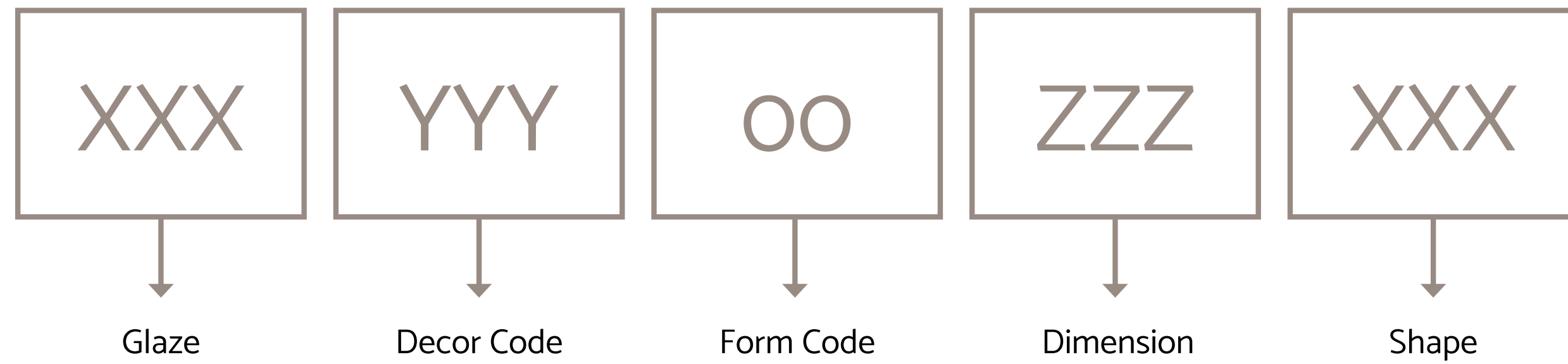


EXAMPLE

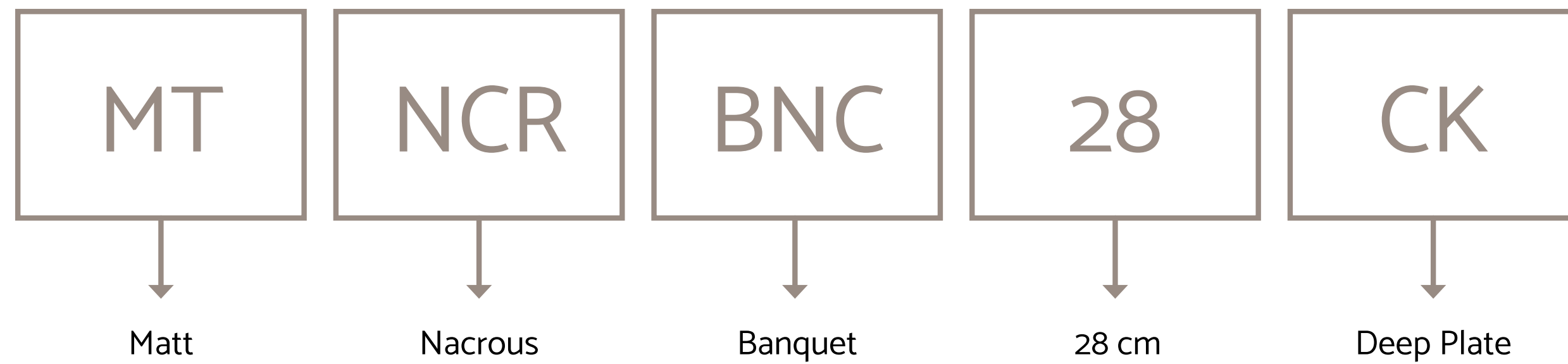




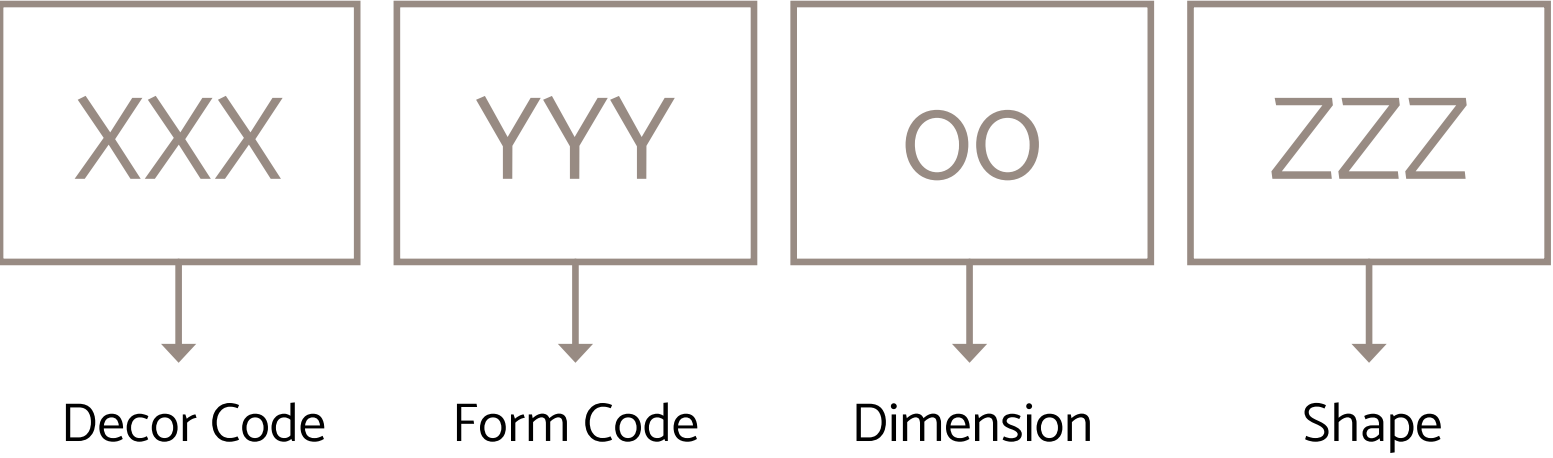
Coding for Envisio Matt



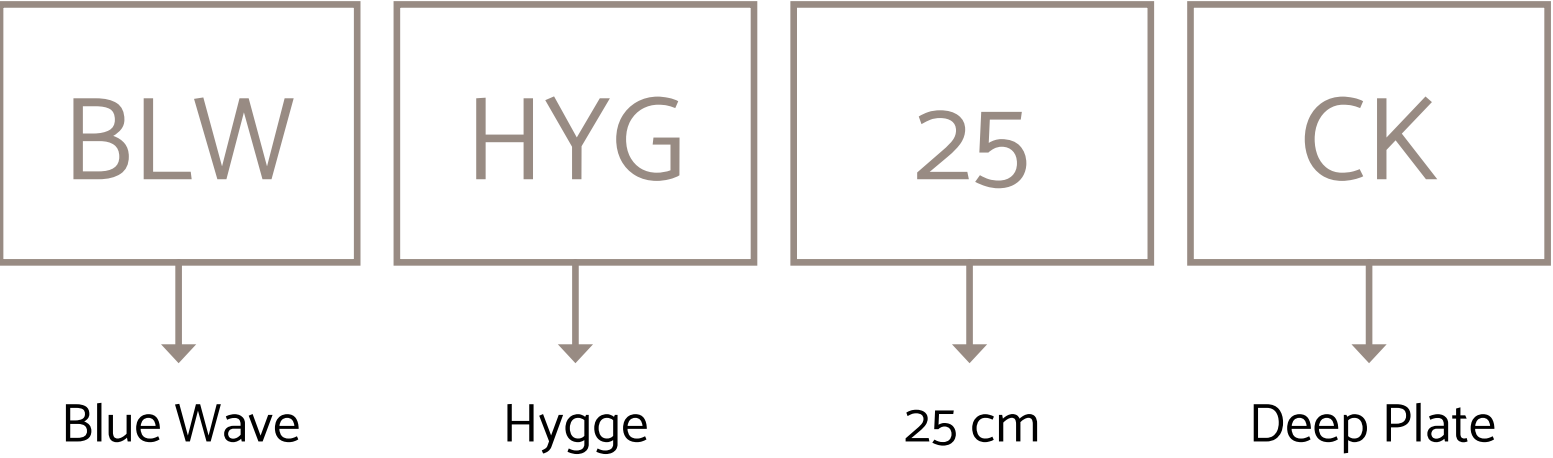
EXAMPLE



Coding for Envisio

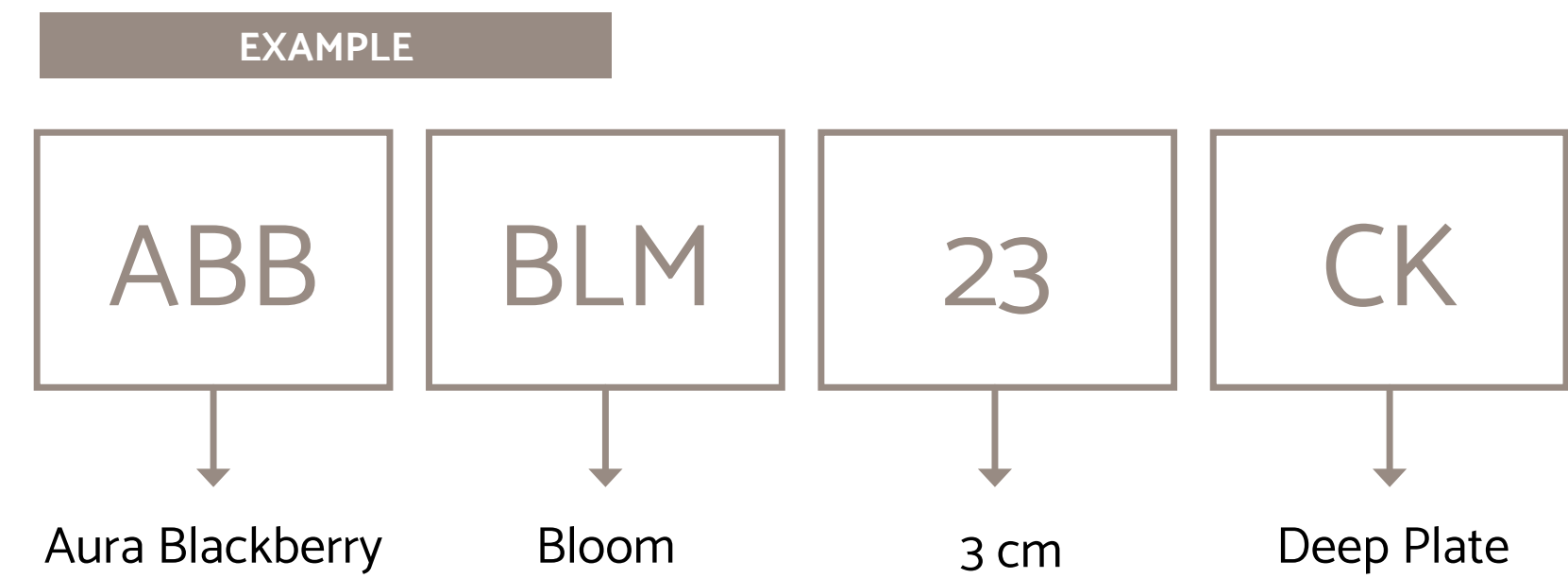
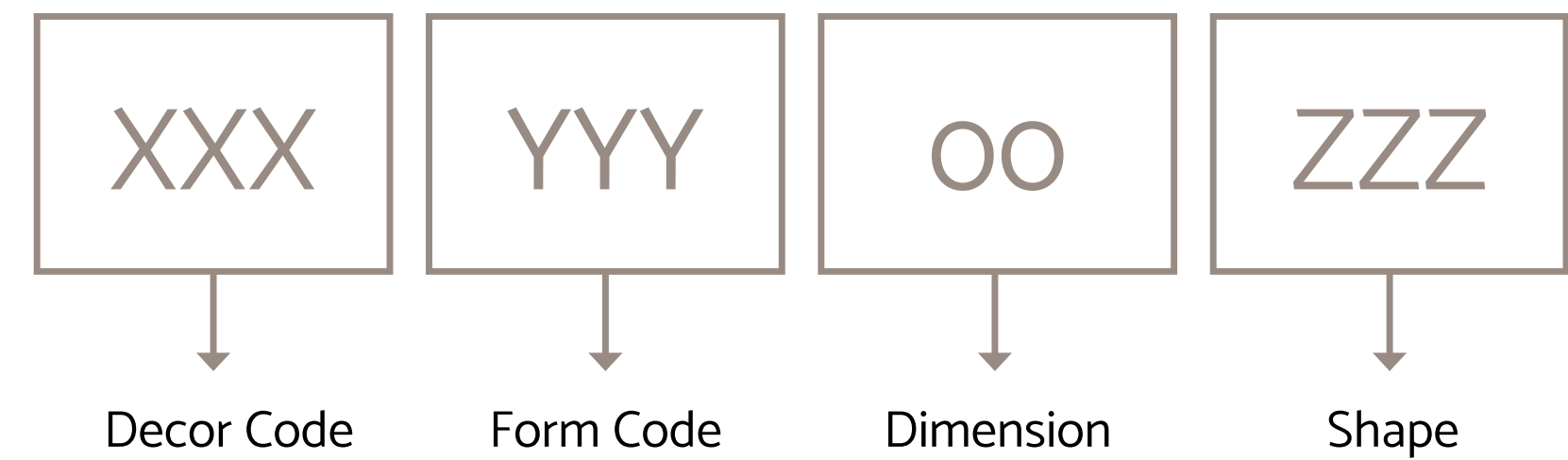


EXAMPLE





Coding for Hand Painting



INVESTMENTS

Capacity Increase

2019
Production of
18.000.000 units

2021
Production of
24.000.000 units

2022
Production of
36.000.000 units



New Showroom and Sales & Marketing Office

500 m² showroom & 500 m² office area

JUNE 2022





ISTIC CENTER

- istic Center Plan for 2023 with 25.000 pallet capacity
- LEED (Leadership in Energy and Environmental Design) Gold Certified



2023

THANK YOU FOR YOUR TIME AND INTEREST!

bonna

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